

# MAHLET SOLOMON

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## EDUCATION

### Drexel University • LeBow College of Business

Bachelor of Science in Business Administration, Finance and Business Analytics  
Minor: User Experience and Interaction Design

Philadelphia, Pennsylvania

Anticipated Graduation: June 2028  
Pennoni Honors college  
Dean's List: 2024- present

## PROJECTS

### L'Oréal Brandstorm Innovation competition | Participant

January 2025- Present

- Developed market entry strategy and competitive analysis for a \$13.56B+ men's skincare industry to position a product for profitability and scalability
- Conducted pricing analysis and financial modeling, evaluating cost feasibility, competitor benchmarking, and profitability projections
- Performed sensitivity analysis on different pricing tiers and revenue forecasts to support strategic decision-making

### JPMorgan Chase & Co. Quantitative Research Virtual Experience Program

February 2025

- Analyzed large dataset of 10,000+ loan records to assess default risk and improve decision-making strategies in credit evaluation
- Developed a logistic regression model with 85% accuracy to estimate customer default probability, applying statistical techniques to enhance risk assessment
- Developed predictive models and statistical analyses to assess loan default risk, enhancing data-driven insights for credit evaluation

### Goldman Sachs Operations Project

January 2025

- Analyzed financial data, reconciled financial transactions, and validated internal reporting data for high-net-worth client portfolios
- Resolved 5+ complex operational issues by collaborating with cross-functional teams, including Trading, Compliance, and IT
- Identified issues in trade settlements and asset transfers, ensuring accuracy and compliance with financial regulations

## LEADERSHIP EXPERIENCE AND ACTIVITIES

### Management Leadership for Tomorrow | Corporate Management Fellow

December 2024 - Present

- Strengthen leadership and professional skills through mentorship, workshops on business strategy, personal branding, and career development
- Engage with peers on case studies, mock interviews, and career preparation activities to enhance strategic thinking and problem-solving skills
- Build a network of diverse, high-achieving peers and professionals to foster connections and long-term career growth

### Drexel Economic Society | Marketing committee

November 2024 - Present

- Develop digital content and assist in managing social media outreach to foster awareness of society events and initiatives across campus
- Analyzed financial trends and economic reports to support society discussions on market conditions and investment strategies

### HeadStart Fellowship | Finance Fellow

September 2024 - December 2024

- Conducted financial research on market trends, translating financial concepts into clear explanations for clients and team discussions
- Create reports, applying financial concepts like company valuation, stock analysis, and M&A deal assessment, analyzing profitability metrics, and budgeting strategies

## EXPERIENCE

### Mejuri | Stylist; Philadelphia, PA

October 2024 - Present

- Provide personalized styling advice to clients, enhancing their shopping experience with jewelry selections tailored to their preferences
- Drive sales performance by consistently achieving an average daily sales contribution of \$2,100, with an AOV of \$251
- Utilize KPIs and weekly sales metrics to analyze customer purchasing trends, identifying opportunities for improvement to exceed sales targets

### Aerie by AEO, Inc. | Brand Ambassador; Fairfax VA (Seasonal)

August 2024 - Present

- Advise 50+ customers daily, proactively identifying their preferences and delivering personalized product recommendations
- Support customers with comprehensive product inquiries, providing detailed information on features, benefits, and pricing
- Leverage product knowledge to promote memberships through upselling and cross-selling, resulting in a 15% increase in loyalty program sign-ups

### Grace Covenant Church | Creative Arts Intern; Chantilly, VA

June 2024 - August 2024

- Formulated and executed social media content strategies, collaborating with team members to maintain brand consistency and effectively engage the audience across various digital platforms
- Oversaw content management by regularly updating and organizing material that highlighted the church's activities and community spirit
- Utilized editing software such as Adobe Creative Cloud to enhance photos, ensuring alignment with the church's branding and mission

## CERTIFICATIONS

### INSIDE LVMH

December 2024

Certified Content Creator – Her Campus Media

September 2024

Introduction to Marketing – Wharton School, University of Pennsylvania

September 2024

Level 2: Excel Yellow Belt- McGrawHill

March 2024

## SKILLS

**Computer Skills:** MS Office, Pivot Tables, VLOOKUP, R, WordPress, Bluehost, Generative AI, Adobe, Canva

**Languages:** Fluent in Amharic

## MEMBERSHIPS

**DEI:** LeBow BRIDGE, Drexel African Student Association, Drexel Penn East African Student Association, Center for Black Culture

**Clubs:** Business Analytics Club, Drexel Finance and Investment Club, Women in Business, Drexel American Marketing Association